

**Don't use analogue CCTV.  
Instead use state of the art Network  
Video. The results and benefits for your  
business will be stunning!**

**Take a look inside at what's on offer...**



# It's never been easier to keep an eye on your business. We'll show you how!

The environment we work within has become somewhat unpredictable, with security and surveillance management becoming an essential aspect of any business. Whether you're updating an old system, or looking to introduce a new one to your current business, Video Intelligence can help.

We're all aware of advances in technology and the positive change it brings to many aspects of day-to-day

life. Now these changes are revolutionising the way security and surveillance systems operate, and the quality of solutions they provide.

Network Video has many advantages over older analogue CCTV systems. It can take advantage of your existing IT infrastructure and use state of the art cameras, to offer clearer, more detailed images accessible from anywhere in the world!

"The quality of images has been excellent. The ability to access these HD images across both our sites has been easy, useful and of great benefit".

Mawby & King Limited

*Any industrial location.*



*Any public place, no matter where or when.*

## **Network Video is the right choice**

It's actually the only choice if you want the best possible results. With HD image quality, access to live or recorded video, over networks and many other advanced features, IP camera solutions can't be beaten.

Network Video means any business can choose to install a security and surveillance system, and begin reaping the benefits it has to offer. From retail units to large warehouse outlets, public or private sector environments, size isn't a problem.

With this newer technology, installing a Network Video solution is quicker, easier and less invasive to the working environment. The nature of Network Video also means you have a greater choice. The overall solution will meet your requirements perfectly.





*Any retail environment.*

### **Network Video has it covered for less**

Network Video is unbeatable on many levels, with easily quantifiable benefits, and you'll actually start saving money the moment the installation begins! The use of single cable technology means it requires less installation work than conventional camera systems. Therefore the comparative installation costs are much lower.

Network Video also offers significant operational cost savings to your business. Once installed, the technology means images can be securely streamed to any location be it a central office, control room or any authorised users on-site or globally!

As your business or operation grows and develops and your requirements change, the flexible nature of Network Video allows you to easily expand your system as and when required.



*Any environment. We have it covered!*

“Our system allows us to send different video streams to the relevant people; the security office, the control room and the central office”.

WRG



Video Intelligence offers a wide range of products and solutions for every possible circumstance. You'll find individual products for those with existing systems wishing to expand, and a range of pre-defined packages for those new to the Network Video environment. No matter what your requirement, Video Intelligence can help you achieve your goal.

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# The Advantages of Network Video

There are 3 main areas to be aware of.

## Better Image Quality

- IP cameras are available with megapixel/HD resolutions that provide far more detail than analogue cameras.
- Digital transmission does not lose quality over any distance. Analogue systems suffer from interference and degradation even over short cable runs.
- Analogue cameras switch between digital and analogue multiple times before the signal leaves the camera, then again when recorded to a DVR. Each conversion loses quality. IP cameras use digital throughout.

## Simplified installation; lower overall cost

- With IP video a single network cable provides video, audio, control and power. Analogue cameras require numerous wires and cables which are difficult to install and manage.
- IP cameras can share network cables and utilise existing network infrastructure. An IP camera can be hooked into an existing network at any point. Adding an extra analogue camera would require a new dedicated cable run.
- By sending power over a network cable (using PoE) the need for an electrician is removed. Analogue systems require electrical work at each camera point which is messy, inconvenient and costly.
- Network video is based on modern open-standards and will remain compatible with other IT into the future. It is the only future proof choice. Analogue CCTV is now rapidly falling behind the demands and expectations of modern surveillance systems.

## Advanced features and IT integration

Analogue cameras have very limited, or no support for the features below.

- Live and recorded video can be accessed from any authorised PC or mobile device anywhere in the world.
- IP Cameras can react automatically to their environment using onboard video and audio analytics, external sensors and more.
- IP cameras can be used to control local devices such as doors, lights and security equipment, either automatically or via the user interface.
- Alerts can be sent directly to PCs or mobile devices, helping people and businesses to react in time. Intelligent alerting can also simplify the task of monitoring large numbers of cameras.
- Network cameras now support advanced analytics for detecting suspicious vehicles and luggage, or counting visitors to a shop.
- Recorded video can be easily shared by authorised users over networks or by disk or email.
- Network video systems can integrate with Point of Sales (PoS) and Access Control systems to associate video recordings with events (e.g. sales, refunds, or access to buildings).